### About S.I. Newhouse School of Public Communications

As a Newhouse student, you will become part of one of the most respected communications schools. You’ll gain a broad set of skills enhanced by real-world, deadline-driven experiences to prepare you for your professional career, while you learn from acclaimed faculty and engaged alumni who have made their marks in their chosen fields.

### Majors

| Advertising | Newspaper and Online Journalism |
| Broadcast and Digital Journalism | Photography |
| Graphic Design | Public Relations |
| Magazine Journalism | Television-Radio-Film |

### Related Careers

| Advertising media planner | Photography and video editor |
| Brand producer | Public relations account executive |
| Digital advertising specialist | Reporter |
| Graphic designer | Screenwriter |
| Magazine editor and writer | Social media strategist |
| News producer | TV/radio/film producer |

### Minors and Dual Majors

You can choose from 100+ minors to complement your educational goals or choose a dual-enrollment program* if you’re interested in two majors. A few examples:

- **Major/Minor: Graphic Design + Information Management and Technology**
  **Career:** Web designer and manager
- **Major/Minor: Television-Radio-Film + History**
  **Career:** Documentary producer
- **Major/Minor: Photography + Anthropology**
  **Career:** Travel photographer and videographer
- **Major/Minor: Public Relations + Finance**
  **Career:** Investor relations

*Dual-enrollment programs are offered with the School of Information Studies (iSchool), the College of Arts and Sciences, and the Whitman School of Management.

admissions.syr.edu/Newhouse
Advertising students had the winning campaign in the Qatar 2022 Women’s Soccer Challenge competition.
**Highlights and Distinctions**

**Reputation**
You can choose from eight majors spanning the communications field and become part of an extensive Newhouse family that includes Bob Costas, Dennis Crowley, Contessa Brewer, Rami Khouri, Mike Tirico, and Jeff Glor. In addition, Newhouse is ranked among the top five journalism schools in the United States.*

**Marketability**
The skills you’ll develop in writing, visual expression, storytelling, presentation, research, and collaboration, plus your expertise in your chosen field, will stand out to employers. You can also choose from 100+ minors or add an impressive second major from SU’s Whitman School of Management, iSchool, or College of Arts and Sciences.

**Internships**
Get hands-on experience in New York, Los Angeles, Syracuse, and other locations, including semester-long and summer experiences that will help build your work portfolio and skills in professional settings.

**Real-world assignments on or near campus**
Choose from 40+ student-run media organizations. You can work at the top-rated Daily Orange newspaper, 17 magazines, a TV station, 3 radio stations, PR or advertising agencies, and professional organizations that include the Society of Professional Journalists and Public Relations Society of America.

**Facilities for hands-on learning**
Opened in 2014, the Dick Clark Studios and the Alan Gerry Center for Media Innovation comprise five state-of-the-art studios designed for you to experiment using the newest technology for television, news, film, visual effects, audio recording, press conferences, green screen, and more.

Your education will be enhanced by the speakers and learning opportunities provided by Newhouse’s research centers, including the Bleier Center for Television and Popular Culture, the Center for Digital Media Entrepreneurship, the Tully Center for Free Speech, the W20 Newhouse Center for Social Commerce, and the Newhouse Sports Media Center.

**Career support**
Your professional future starts at the Newhouse Career Development Center with workshops, internship and career fairs, and one-on-one guidance on internship and job searches. You’ll have access to the deep, varied, and long-established Newhouse Network, a 5,000-strong alumni database that will connect you to mentoring in your field.

*2014 NewsPro Magazine*
Study Abroad ... or in a U.S. City

Broden your perspective and enhance your resume with a study abroad experience. Consistently ranked among the top 25 international education providers in the United States, SU Abroad offers more than 100 programs in 60 countries.

Work with filmmakers in Mumbai during a Bollywood internship, examine fashion media in London, or explore Chinese mass communications in Beijing.

Spend a semester in New York City or Los Angeles, where you can take industry-related courses while working part time as an intern at a media company related to your professional goals.

“Think about interviewing the U.S. women’s soccer team after their stunning loss in the world finals in 2011. Or what about being part of NBC’s London 2012 Olympics coverage? All of this was possible for me because of the education and hands-on experience I received at Newhouse.”

— Alexa Green ’13, reporter, Time Warner Cable News

“Newhouse’s facilities, faculty, staff, and alumni network are incredible. Through the PR program, I held internships with Ryan Partnership, a brand agency, and PepsiCo.”

— Tom Millas ’12, communications manager, GE Power & Water

“Participating in the SU Los Angeles semester gave me the opportunity to sample working in the entertainment industry before I even graduated. The LA faculty, my internship, and the support of the growing alumni community helped prepare me for professional life.”

— Jamie Kapili ’12, development assistant, Illumination Entertainment

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Quick Facts/Syracuse University

Founded in 1870

**Location:** Main campus is in Syracuse, NY, with U.S. centers in New York City, Los Angeles, and Washington, DC, and eight centers around the world.

**Undergraduate Enrollment:** 14,000+ students representing 130+ countries

**Majors:** 200+ majors/100+ minors within nine undergraduate schools and colleges

**Student-to-Faculty Ratio:** 16:1

**Average Class Size:** 25

**Research:** $67 million was awarded in 2014 for research, teaching, and other sponsored programs.

**Study Abroad:** Program consistently ranked among the top 25 in the U.S. Almost half of Syracuse students study abroad at least once.

**Career Placement:** 91 percent of class of 2014 placement survey respondents report they are employed, interning, or in graduate school.