



WHITMAN SCHOOL OF MANAGEMENT



SYRACUSE UNIVERSITY



make
your
mark



About the Whitman School of Management

Do you want to start your career at a multinational corporation or an emerging business? Or perhaps you dream of becoming an entrepreneur. Whatever your aspirations, Whitman's rigorous programs, dedicated faculty, unique IMPRESS program, plus opportunities to work within the groundbreaking Consurtio firm on real projects provide the foundation you need to excel.

Majors

Most Whitman students fit in a double major in their four years, plus take one of SU's 100 minors.

Accounting, CPA track* and General

Entrepreneurship and Emerging Enterprises

Finance

Management

Marketing Management

Real Estate

Retail Management

Supply Chain Management

*Accelerated Master's Program available.

Dual Majors across Campus

Dual major programs with the S.I. Newhouse School of Public Communications and the School of Information Studies (iSchool) are available. This allows students to complete the requirements of two schools' majors within four years, such as a dual major in advertising through the Newhouse School and marketing at the Whitman School.

Internships and Placement

All Whitman students are required to complete at least one internship prior to graduation. To assist you, Whitman has an eight-person dedicated career center. For May 2015 Whitman graduates, 85 percent of those seeking a job were placed within 90 days of graduation* with an average salary of \$53,425. An additional 11 percent of the total senior class went on to graduate school.

*Based on information received from 86 percent of our graduates, our knowledge rate.

Top Hiring Companies of Whitman Graduates

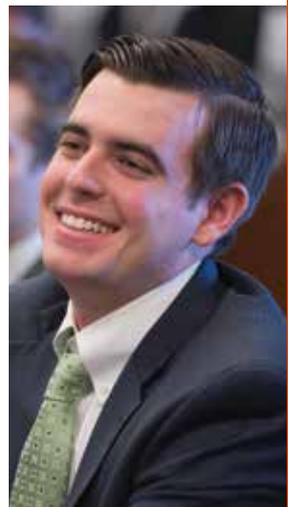


Front cover: Students celebrate victory in the IMPRESS program. Learn more at whitman.syr.edu/impress.

The Goodman IMPRESS Program
prepares students to be successful
business leaders



Students meet with David Levy '84,
president of Turner Broadcasting
System, Inc., in New York City.





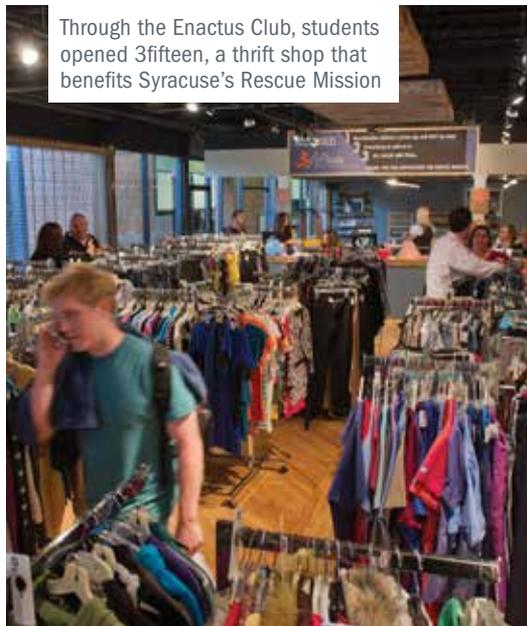
Dean Kenneth A. Kavajecz with Whitman student government leaders



Martin J. Whitman, namesake of the School, speaks to students



Members of the Consurzio firm



Through the Enactus Club, students opened 3fifteen, a thrift shop that benefits Syracuse's Rescue Mission



Highlights and Distinctions

Reputation

Whitman is ranked #43 business school by *U.S. News & World Report*.

Whitman's entrepreneurship program is ranked among the top 10 by *U.S. News & World Report* and *Princeton Review/Entrepreneurship* magazine.

The marketing program is ranked in the top 10 by *USA Today/College Factual*.

Gartner ranks Whitman's supply chain management program in the top 20.

Get an early start

You'll take business classes from research faculty and seasoned practitioners in your first year, and you'll have completed 12 core classes by the end of your second. This strategy allows you to be well prepared for early internship opportunities.

Build practical skills for career success

You'll receive a broad business education, along with the competencies and experience employers look for in the hiring process. Gain an edge through your IMPRESS* score, which measures achievement in the areas of professional development and emotional intelligence, major/industry exploration, certifications, global context, and community engagement.

Make the world your classroom

You can apply to work on projects for corporate clients through Whitman's Consurtio firm. Launched in 2015, Consurtio gives Whitman students the opportunity to immediately use and build on the skills they learn while completing projects for corporate clients.

Get involved in Whitman clubs and activities

Your choices are almost unlimited when it comes to getting involved. There are 14 student clubs, career exploration trips, a student business startup incubator with 100+ student businesses, 11 Bloomberg terminals, and the \$4 million student-run Orange Value Fund.

Join the award-winning ENACTUS club and work with Mayan weavers to develop and sell products that will fund scholarships for their children, or help the local Rescue Mission in its efforts to feed, house, and clothe those in need.

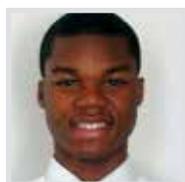
*A Whitman school exclusive

Study Abroad

Broaden your perspective and enhance your resume with a study abroad experience. Consistently ranked among the top 25 international education providers in the United States, SU Abroad offers more than 100 programs in 60 countries.

Travel to London for a firsthand look at international companies like Barclays and BP.

Learn global management techniques and methods in Madrid, Hong Kong, or Strasbourg.



“One of Whitman’s many assets is Beta Alpha Psi, a professional accounting society. The group helped me connect with industry-leading accounting firms, which led to consecutive internships with Ernst & Young.”

— Darius Edwards '14, Accounting



“I studied in Hong Kong, where I took international business courses, learned Mandarin Chinese, and interned for a multinational finance organization. I also had two internships at Unilever and now work there.”

— Joshua Fishman '12, Entrepreneurship and Emerging Enterprises, and Marketing Management



“Understanding the subtle dots that connect the slumping sales of a Brooklyn bodega and the falling Japanese yen did not come naturally to me, but my professors inspired me to probe deeply at the interplay between academic theory and the realities of global markets—something I’m proud to continue exploring in my role at Goldman Sachs.”

— Hillary Tucker '14, Finance and Public Relations



Quick Facts/Syracuse University

Founded in 1870

Location: Main campus is in Syracuse, NY, with U.S. centers in New York City, Los Angeles, and Washington, DC, and eight centers around the world.

Undergraduate Enrollment:
14,000+ students representing
130+ countries

Majors: 200+ majors/100+ minors
within nine undergraduate schools and
colleges

Student-to-Faculty Ratio: 16:1

Average Class Size: 25

Research: \$67 million was awarded in 2014 for research, teaching, and other sponsored programs.

Study Abroad: Program consistently ranked among the top 25 in the U.S. Almost half of Syracuse students study abroad at least once.

Career Placement: 91 percent of 2014 seniors responding to SU's Placement Survey are employed, interning, or attending graduate school.

Visit Whitman

You're invited to learn about the Whitman experience. To schedule a personalized visit, contact Carol Heil at caheil@syr.edu or **315.443.9222**.



SYRACUSE UNIVERSITY

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