



SCHOOL OF INFORMATION STUDIES (iSCHOOL)



SYRACUSE UNIVERSITY





About the iSchool

If you're interested in a career that connects the world of information with emerging technologies, the iSchool is for you. Prepare for a fast-paced digital future by learning the technological, communication, management, and design skills you need to develop solutions for any industry or launch your own startup.

Majors

Information Management and Technology (IM&T)
Systems and Information Science (SIS)
> *Shared program with College of Engineering and Computer Science*

Dual majors are also available with:
> Whitman School of Management
> S.I. Newhouse School of Public Communications

Concentrations

Both IM&T and SIS offer opportunities to customize and focus your goals and passions through concentrations:

Artificial intelligence (SIS)	Network and systems management (IM&T and SIS)
Database management (IM&T and SIS)	Project management (IM&T)
Digital retail strategies (IM&T)	Systems (SIS)
Information security management (IM&T and SIS)	Web design and management (IM&T and SIS)

Combining Majors

Combine your iSchool major with another major from one of SU's eight other undergraduate colleges. A few examples:

Majors: SIS + Entrepreneurship and Emerging Enterprises
Career: Software designer/developer
Majors: IM&T + Marketing
Career: Director of online marketing
Majors: SIS + Television-Radio-Film
Career: Studio technology manager

Related Careers

Cybersecurity consultant	Network administrator
Database administrator	Software developer
Entrepreneur	Technology consultant
Information security analyst	Web designer



The ICE (stands for Innovation, Collaboration, and Entrepreneurship) Box, a space for students to hone and share ideas.





Student Arland Whitfield (right) discusses his drone photography startup with members of the community.



Students visit Yankee Stadium to explore the intersection of sports and technology.



Highlights and Distinctions

Marketability

As an iSchool graduate, you'll have the technology skills you need to succeed in high-demand fields including business, medicine, government, nonprofits, athletics, politics, communications, sciences, and more.

High salaries and placement rates

The average starting salary for iSchool graduates is more than \$60,000 (class of 2014 placement survey respondents), with 93 percent either employed or enrolled in graduate school within 6 months of graduation.

Hands-on learning laboratories

You'll have access to the iSchool's classrooms, research centers, collaborative spaces, and virtualized labs, including the:

- ICE Box for innovation, collaboration, and entrepreneurship
- iLab with dual display screens
- iTell, featuring the latest telecommunications equipment
- iSyslab, for technical information systems instruction
- NEXIS, a student-run lab for exploring emerging technologies

Watch your ideas come alive

A "do-learn-revise" model infuses your iSchool experience with opportunities for entrepreneurship and innovation. You can create and test your inventions in a startup incubator (the Syracuse Student Sandbox), and turn them into a viable business venture.

Experiential learning opportunities

Enrich your academic experience with real-world endeavors that prepare you for the workforce:

- Internships with employers like Google, Apple, Ernst & Young, Major League Baseball, Polo/Ralph Lauren, and groundbreaking startups.
- Intensive learning opportunities with technology companies in Silicon Valley; New York City; Boston; Washington, D.C.; and Los Angeles.
- Competitions where you can present your ideas, including the Northeast Collegiate Cyber Defense Competition, MLB.com College Challenge, and business pitch competitions.

Study Abroad

Broaden your perspective and enhance your resume with a study abroad experience. Consistently ranked among the top 25 international education providers in the United States, SU Abroad has more than 100 programs in 60 countries.

Popular semester-long programs include those in London or Madrid, where you can take courses in information management, technology, and the liberal arts.

The iSchool's short-term programs like EuroTech and AsiaTech give you the opportunity to travel to more than 10 cities to see technologies in action at some of the world's most successful organizations.



"The iSchool was ideal for me because the courses covered a broad range of topics, and allowed me to learn a great deal about a number of different areas. Being familiar with multiple technologies has been very helpful in my day-to-day work."

— *Chris Becker '13, infrastructure engineer, Warby Parker*



"I fell in love with entrepreneurship at the iSchool. Participating in the Student Sandbox—an incubator program for startups—and receiving funding from the iSchool helped to get my business off the ground. The people here are all about action, which is essential in entrepreneurship."

— *Colby Morgan '10, quality assurance, EY, and co-founder of SafeSip Technologies*



"My iSchool experiences provided me with exactly what I needed to find two internships and a job. The iSchool grows leaders, entrepreneurs, problem solvers, and team players who are the exact people I work with every day at Deloitte."

— *Julie Deutsch '13, business technology analyst, Deloitte Consulting*



Quick Facts/Syracuse University

Founded in 1870

Location: Main campus is in Syracuse, NY, with U.S. centers in New York City, Los Angeles, and Washington, DC, and eight centers around the world.

Undergraduate Enrollment:
14,000+ students representing
130+ countries

Majors: 200+ majors/100+ minors
within nine undergraduate schools and
colleges

Student-to-Faculty Ratio: 16:1

Average Class Size: 25

Research: \$67 million was awarded in 2014 for research, teaching, and other sponsored programs.

Study Abroad: Program consistently ranked among the top 25 in the U.S. Almost half of Syracuse students study abroad at least once.

Career Placement: 91 percent of class of 2014 placement survey respondents report they are employed, interning, or attending graduate school.



SYRACUSE UNIVERSITY

100 Crouse-Hinds Hall | 900 South Crouse Avenue
Syracuse, NY 13244-3611

School of Information Studies

343 Hinds Hall | Syracuse, NY 13244
315.443.2911 | ischool@syr.edu

